

Experimentally Manipulated Variable

- Consistency**
- Gender – Male
 - Gender – Female
 - Race – White
 - Race – Black
 - Race – Hispanic
 - Religion – None
 - Religion – Protestant
 - Religion – Catholic
 - Religion – Evangelical Protestant
 - Endorsements – Major area newspapers
 - Endorsements – Reproductive rights groups
 - Endorsements – Civil rights groups
 - Endorsements – Environmental groups
 - Endorsements – Gun control groups
 - Endorsements – Labor unions
 - Endorsements – Veterans groups
 - Endorsements – Business groups
 - Endorsements – Tax reform groups
 - Endorsements – Energy groups
 - Endorsements – Gun rights groups
 - Endorsements – Christian groups
 - Endorsements – Tea Party groups
 - Issue – Promote expanding free trade agreements
 - Issue – Defend the rights of LGBT individuals
 - Issue – Expand government and unemployment assistance for those in need
 - Issue – Provide a path to citizenship for undocumented immigrants
 - Issue – Protect a woman's right to choose
 - Issue – Raise taxes on those making more than \$250,000 a year
 - Issue – Regulate CO2 emissions to combat global warming
 - Issue – Reform policing and stop racial profiling
 - Issue – Reduce the size of military and number of military bases
 - Issue – Strengthen gun control through commonsense restrictions
 - Issue – Protect jobs and industry from unfair foreign trade
 - Issue – Prevent and prosecute abuse of government assistance programs
 - Issue – Toughen sentences and penalties for criminals
 - Issue – Expand domestic oil and gas production through drilling
 - Issue – Cut taxes on income and capital gains for all
 - Issue – Strengthen border security to stop illegal immigration
 - Issue – Strengthen our military and national defense
 - Issue – Protect gun owners' rights to defend themselves and others
 - Issue – Protect the lives of the unborn
 - Issue – Defend traditional marriage and religious beliefs

- I. High Sophisticated Democrat (N=599)
- I. High Sophisticated Republican (N=219)
- III. Low Sophisticated Democrat (N=415)
- III. Low Sophisticated Republican (N=252)

